BEST PRACTICES IN FINANCIAL EDUCATION

5 November 2013, Tuesday Borsa İstanbul Conference Hall

12:00-13:30 Lunch

Kebap Evi at the Borsa İstanbul

Speakers, Capital Markets Board of Turkey Chairman, Borsa İstanbul Chairman, TSPAKB Chairman, TSPAKB Representatives

13:30-14:00 Registration and Coffee

14:00-14:05 Welcoming Remarks

Attila Köksal, CFA, Chairman, The Association of Capital Market Intermediary Institutions of Turkey

14:05-14:30 "For Me, Saving is..." Photography Contest Award Ceremony

14:30-15:00 Opening Speeches

M. İbrahim Turhan, Ph.D, Chairman & CEO, Borsa İstanbul Vahdettin Ertaş, Ph.D, Chairman, Capital Markets Board of Turkey

15:00-15:40 Empowering Consumers in Retail Financial Services Markets: The Potential of Financial Education

Gerard Lemos, Chairman, The Money Advice Service UK

15:40-16:00 Coffee Break

16:00-17:30 Panel Discussion

Moderator

Attila Köksal, CFA, Chairman, The Association of Capital Market Intermediary Institutions of Turkey

Panelists

Kathryn Edmundson, Executive Director, International Forum for Investor Education Robert Stammers, Director of Investor Education, CFA Institute Alp Eroğlu, GEM Advisor, International Organization of Securities Commissions

19:30-22:00 Dinner

Topaz Restaurant

Speakers, TSPAKB Chairman, TSPAKB Representatives, axiyon Group Members